



# THE SILVER LADDER

ART, INFORMATION, CHAOS, LOVE



*THE RABBIT HOLE OPENS*

NOVEMBER 11, 2007

11:11 A.M. MST



*When is the last time you interacted with a movie? When is the last time a TV show had you in it? When is the last time you were a character in a book?*

— Athena Snows

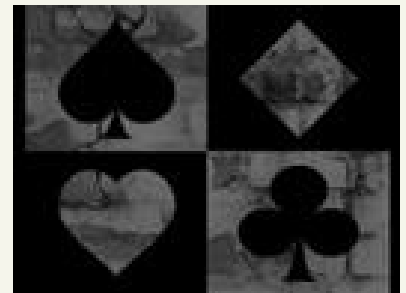
## WELCOME!

Welcome to the first issue of the *Silver Letter*. In future issues we hope to fill this newsletter with articles, interviews and other surprises related to our journey with Silverladder. For now, this issue will just contain some basic information. Please feel free to submit articles, art and ideas for future issues to [michele@silverladder.com](mailto:michele@silverladder.com). Thanks!

— The Editor

## WHAT IS SILVERLADDER?

What is Silverladder? That is a good question. The answer will vary from on person to the next. Silverladder cannot be defined with a concrete, one sentence answer. It is many things to many people. Some call it art. Some call it a movement. Some call it a gathering. Some call it a statement. Some call it a journey. Some call it a story. Some call it nonsense and confusion. Some call it noise.



All of these are right, all of these are wrong. What can be defined clearly is how Silver Ladder will work, at least to begin with. There are fifty-two cards in a deck. There are fifty-two weeks in a year. Each week for a year, a new card will appear at [silverladder.com](http://silverladder.com), starting with the two of clubs, the lowest card in the deck. On November 11, at 11:11 am Mountain Standard Time, the rabbit hole will open at [silverladder.com](http://silverladder.com). All of the content which is up at Silver Ladder right now will be gone. It is not relevant to this journey.

With the opening of the rabbit hole, the Two of Clubs will officially be revealed, and begin to truly exist. As he is revealed, pieces of information will be presented that begin to form a picture, that begin to tell a story, that evoke thoughts and feelings and ideas. The thoughts, feelings, ideas and emotions that the passengers on this journey get from each new card that is revealed will inevitably get reflected back toward the deck. The energy coming from the passengers will change the story as it is being told. A straight line will become curved, a left turn will become a right. Sentences will be erased. Sentences will be written. Sentences will be rewritten. New faces will appear, familiar faces may disappear. Things will change. Things may change drastically. Things may change subtly. It depends on you.

(continued)

# THE SILVER LADDER


## What Is Silverladder? (continued)

You are not reading the story, you are writing it. You are the ones painting this picture. Do not expect a bang when the rabbit hole opens. It will start with a whisper. You may be surprised at how little appears on Silverladder on 11/11. Don't be confused: it is merely the first part of the first chapter. As new cards appear and new things are created it will all become much more detailed, involved and complicated. If we started off sprinting, far too many passengers would be left behind at the starting line, and people would leave the path out of frustration. Instead, we will start out walking, perhaps crawling. But don't let the pace of the journey, or the apparent simplicity of its beginning distract you from how much is actually being said. A sketch often says more than a mural. And rest assured, this sketch will eventually become much more than a mural. It will become a map. It will become a map as large and expansive as the terrain it is a record of.

Things will be required of you on this journey. Those things include patience, intelligence, creativity, participation, interaction, a desire to seek answers, a desire to change yourself and your surroundings for the better. A sense of caring for your fellow passengers. An ability to handle change and conflict. An appreciation for mischief and the beauty of chaos. And not least, a sense of humor.

There will be moments of joy and laughter on this journey. There will be discovery, there will be unity. But there will also be moments of conflict. There will be disappointment. There will be confusion. There will be loss. This is not a sprint, this will be a marathon.

Will you be able to complete this journey with us? As with so many things having to do with Silverladder, only time will tell.



11/11/07  
11:11  
Do you  
dare go down the  
rabbit hole?  
When was the last time...  
Were part of something great?  
Played a role in a story? Fought the good fight?  
United with others?  
[www.silverladder.com](http://www.silverladder.com)  
[www.sl-team.org](http://www.sl-team.org)

[www.silverladder.com](http://www.silverladder.com)

# THE SILVER LETTER

## RESOURCES

Below is a list of websites that will assist you in your journey.

### **Silverladder** **The Korporation**

#### **MySpace:**

Athena Snows/Queen of Hearts

Two of Clubs

Two of Diamonds

Two of Hearts

Two of Spades

SL Team

THE KORPORATION

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#### **Information:**

Unfiction Forums

Wiki

SL-Team

IRC Chat Logs

IRC Channel

Web Client: <http://www.redct.info/irc/> OR <http://www.unfiction.com/chat/>

Videos from the Two of Clubs

