



Engineering company launches, aims to make computers more affordable for kids.

Electron Innovations, Inc. launched this week with a singular goal: to make affordable computers for kids. The team behind this company hopes to create the next kid friendly computer, the EI2

Plano, Texas (EI2) 08, April, 2009 -- A new computer will soon change the world; the EI2 from Electron Innovations, Inc. Cray Cook, lead engineer and owner of the company, says she wants to change the world.

“I have always had the dream of changing the world one child at a time,” Cook said. Getting a laptop in every child’s hands affordably is her plan.

Cook and her partner, Bertram Bosworth, are designing the computers from the ground up with children in mind. When introduced to the market, the EI2 could contend with the current market offerings.

The market for affordable computers is slowly shrinking. The EI2 stands out from the crowd since it does not have a hardware company to support. The field of low cost computers are running into this problem since they are now facing falling stock prices and other problems.

About Electron-Innovations:

Cray Cook and Bertram Bosworth started Electron Innovations, Inc. with a single product in mind: the EI2. Beginning with nothing more than an idea and a blog, the team has high expectations for the venture. As development moves into production, Cook and Bosworth will hand select talented individuals to join the EI2 team.

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